

INVEST JAMAICA

2022

BUSINESS CONFERENCE

Background

The high-level investment conference, to be held over two days, will focus on delivering impactful face to face engagements between 400 specially invited investors and senior business executives from across the globe. The conference will highlight investment and business opportunities in Jamaica featuring up to 40 industry leaders speaking on Tourism, Agribusiness, Logistics, Manufacturing, Global Services Sector/Outsourcing, Special Economic Zones and Jamaica's financial ecosystem. The main elements of the event are outlined below:

DAY ONE NOV. 29

Panel Discussion I - Global Digital Services

Jamaica's Nearshore Advantage

Jamaica is the largest and most prominent English-speaking outsourcing destination in the Caribbean with over 55,000 employees and several of the top 50 global outsourcing players. The National Global Digital Services Strategy 2021-2025 is positioned to leverage talent and technology as well as increase productivity and efficiency for companies that come to Jamaica, taking advantage of the critical path of MNCs that focus on digital transformation and increased utilisation of nearshore and shared services. Jamaica is concentrating on upskilling its local workforce and telecommunications infrastructure to support future demands of the Global Services Sector while the Government is committed to creating the right environment to yield higher earnings for the sector. The session will delve into the success of current players, their expansion plans and why Jamaica's Nearshore Advantage provides tremendous opportunity.

Panel Discussion II - Logistics

Jamaica as a major global Logistics Hub

Jamaica's logistics infrastructure is well positioned to capture a greater market share of global logistics and increase the long-term competitiveness of Jamaica. Boasting arguably the most modern port in the region as well as an enviable geographic location, Jamaica's physical and business infrastructure creates an ideal destination for enhanced linkages between global logistics hubs and most western markets. This session will delve into the robust logistics ecosystem in Jamaica, while confirming its future as a major player in global logistics.

Panel Discussion III - Manufacturing

A solution to global supply chain challenges

The outlook for Jamaica's Manufacturing industry is impressive as numerous strategic initiatives are being realised in tandem. The utilisation of Special Economic Zones and corresponding incentives, nearshore advantage, ongoing improvements in local energy generation and distribution in addition to enhanced export capabilities through improved

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global logistics, all reinforce the opportunity to establish satellite manufacturing operations in Jamaica to establish just in case inventories and mitigate against current global supply chain challenges. The sessions will delve into how Jamaica can be leveraged for the manufacturing industry by discussing the various considerations and opportunities that currently exist.

Panel Discussion IV - Tourism

The Future of Tourism

The strength and resilience of Jamaica's tourism product was reinforced by the swift recovery of the sector from the COVID-19 pandemic, currently ranked among the highest globally. As the world emerges, there is a new future for tourism, as discerning travellers desire immersive experiences of culture and wellness, and Jamaica presents real and unique investment opportunities in this space. The chat will feature one of Jamaica's post-pandemic investors and the Minister of Tourism as they discuss how Jamaica aligns with the future demands of tourism.

Scheduled B2B Sessions

Networking - Welcome Event, Montego Bay Convention Centre

DAY TWO NOV. 30

Panel Discussion V - Agribusiness

Improvement, resilience, and sustainability of Jamaica's food supply

Investments in Jamaica's Agribusiness sector is on the rise and is reinforced by the opportunity to leverage Jamaica's strategic location, risk mitigating advantages of leveraging Agtech and new climate smart technologies, an expansive Jamaican Diaspora and a global increase in the appreciation and resulting demand for Jamaican cuisine. The session will share insight on success stories of investments in Agriculture and the supporting initiatives from Jamaica's 4-year National Agriculture Strategy.

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Panel Discussion VI - Special Economic Zones (SEZ)

The Jamaican Proposition

The strategic advantage of Jamaica's geographic location to service global trade corridors is clear and supported by world class international airports and port infrastructure. The establishment of Jamaica's competitive Special Economic Zones regime and the Logistics Hub Initiative (LHI), provides an opportunity to capitalize on the global phenomenon of continuing industrial fragmentation. Jamaica, all converge to improve Jamaica's SEZs and global supply chain challenges with the global trade and presents unique and lucrative investment opportunities for developers and operators. The session will provide an overview and reaffirm why Jamaica's Special Economic Zones offer great return on investment.

Panel Discussion VII - Jamaica's Financial Ecosystem

The Market Gains

The Jamaica Stock Exchange has been recognized internationally, by Bloomberg, as the No. 1 Performing Exchange in the World for 2015 and 2018, underscoring the advancements and maturity of Jamaica's financial sector. The legislative framework being implemented by the Jamaica International Financial Services Authority (JIFSA) will encourage multinationals to establish entities in Jamaica and further promote Jamaica as a destination for financial and business services. While the launching of Jamaica's Central Bank Digital Currency, Jamaica Digital Exchange, reinforces the dynamic advancements which are all contributing to maintaining the financial stability and attractive investment climate in Jamaica. The financial & investment landscape will be reviewed in this session to showcase the current and future benefits of Jamaica's financial ecosystem.

Scheduled B2B Sessions & Site Visits

Networking - Closing & Cultural Exposé